

# **EXHIBIT 16**

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**About Classmates Online, Inc.**

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**Classmates Exceeds 16 Million Members**

*World's largest high school directory adds 80,000 to 100,000 members per day*

RENTON, WA - Apr 9, 2001 - Classmates.com™, the world's best place to reunite, today announced its directories surpassed 16 million members, making Classmates.com the largest online reunion destination. The company's high school and military directories add 80,000 to 100,000 members per day, allowing users to quickly locate and reconnect with friends.

**Classmates.com's member benefits include Classmates Email, message boards, chat rooms, photo file sharing, the reunion center, the world's largest celebrity yearbook archive, nostalgic trivia and more. Classmates.com's service highlights include:**

- Recognition as one of the top 50 most highly trafficked Web properties by Nielsen/NetRatings
- Over 50,000 high schools and nearly 40,000 reunion contacts
- Largest non-governmental listing of military personnel with over 600,000 members from 25,000 installations and 6,000 ships
- Online reunions resulting in hundreds of marriages, rekindled romances, and the meeting of long lost friends and family members

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- Support of over 15,000 class reunions per year.

"Achieving over 16 million members is testimony to the value of Classmates.com's service," said Michael Schutzler, president and chief executive officer of Classmates.com. "Classmates.com offers a complete communications package, making it easy for members to search for, find, and connect with friends, teachers and military personnel. We are dedicated to delivering an unparalleled user experience through continuous innovation and implementation of additional resources that support our members' ability to reunite online."

Classmates.com will expand its member base with additional directories including elementary & junior high, college & university, teacher & staff, corporate, and international. These directories enable members to reunite with friends and co-workers from different stages of their lives.

### About Classmates Online, Inc.

Classmates Online, Inc., founded in 1995 and based in Renton, WA, is a leader in online social networking. The company operates Classmates.com ([www.classmates.com](http://www.classmates.com)), connecting millions of members throughout the U.S. and Canada with friends and acquaintances from school, work and the military. Its Classmates International subsidiary also operates leading community-based networking sites in Sweden, through Klassträffen Sweden AB ([www.stayfriends.se](http://www.stayfriends.se)), and in Germany, through StayFriends GmbH ([www.stayfriends.de](http://www.stayfriends.de)). Classmates Online is a wholly owned subsidiary of United Online, Inc. (Nasdaq: UNTD). For more information about United Online and its Internet subscription services, please visit [www.untd.com](http://www.untd.com).

I'm a  
 Woman  Man  
seeking a  
 Man  Woman  
Age:  to   
City or ZIP:

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Online pressroom: [www.classmates.com/cmo/about](http://www.classmates.com/cmo/about)

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I'm a  seeking a   
Woman  Man   
Age:  to  ZIP:

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